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YAHOO! DEVELOPER NETWORK

EVERYTHING YDN

The Yahoo! Developer Network offers Web Services and APIs that make it easy for developers to build applications and mashups. Yahoo! APIs let developers tap into Yahoo!'s world-class data and infrastructure to help power their businesses and integrate data sources in new ways, making the web a more useful and interesting place for everyone.

Design by Stephan Dourk & Lucas Pattroli

APIs & SERVICES *JULY 2008 EDITION*

ADDRESS BOOK C1-2
Access and update contacts in users' Yahoo! Address Books. (see Contacts)

ANSWERS F4
Provide user-generated advice on any topic on your own website.

ASTRA I2
Build applications using The ActionScript Toolkit for Rich Applications, which is a collection of Flash and Flex components, code libraries, toolkits and utilities developed by Yahoo! for ActionScript developers.

AUTH L2-M2
Build personalized experiences with access to user-specific data. (see BBauth and OAuth)

BBAUTH M2-3
Allow Yahoo! users to give you permission to access their personal data by using the Yahoo! Browser-Based Authentication process. (see Auth)

BOSS I4
Build your Own Search Service (BOSS) is Yahoo!'s open search web services platform that allows you to build next gen search mashups. BOSS gives you fine-grained control over the display and ranking of user search results.

CONTACTS *(coming soon)* C1-2
Access a user's contacts in your applications; requires permission from the user to access his/her information. (see Address Book)

CONTENT ANALYSIS L5
Extract a list of significant words and phrases from free-form text using The Content Analysis Term Extraction Web Service.

DEL.ICIO.US B4
Search del.icio.us bookmarks and tags or see when a specific user last posted something.

FARECHASE D4-5
Help travelers scour the Web for the best flights, hotels, and rental cars that meet their budget and travel schedule. Farechase searches dozens of travel websites and displays prices and availability in one place.

FINANCE L3-4
Deliver timely financial news and data to your users through our Finance RSS feeds.

FIRE EAGLE D3-4
Create location-aware applications and services.

FLICKR I3-4
Tap into the world's most interactive community for photos.

GEOCODING A3
Transform physical addresses into encoded latitude-longitude (geocoded) responses. Find the specific latitude and longitude for an address. Geocode your points in advance or forego it altogether with built-in geocoding in our AJAX and Flash APIs.

GEOPLANET A3
Obtain and manage geocodes for all geo-permanent named places on Earth.

HADOOP A2
Learn about Yahoo!'s involvement in the Apache Hadoop project, which develops open-source software for reliable, scalable, distributed computing.

HOTJOBS A4
Post, edit, refresh, and delete public and private job ads. Use the API to manage your job ads in real-time.

IMAGE SEARCH K4
Search the web for images using Yahoo!'s powerful image search capabilities.

KELKOO G4-5
Create applications that provide comparison shopping and product search functionality.

KONFABULATOR G2-H2
Build interactive, self-contained desktop Widgets.

LANGUAGE CENTERS D3
Learn about specific languages and how to use them with Yahoo! Web Services.

LIVE VIDEO H3
Create your own broadcast channel. Display, hack, and mashup live video streams on your website or desktop application.

LOCAL C4
Bring location-based information and local user-created content to your application.

MAIL C6
Build applications to display, compose, and send messages.

MAPS B3-4
Build rich, interactive map applications using our Flash, AJAX, and Map Image APIs.

MEDIA PLAYER B3
Create an embedded player for each audio link on your site, or, with one click, turn any page into a playlist.

MESSENGER E6
Create add-ons with collaborative features that can run inside Yahoo! Messenger.

MOBILE WIDGETS K3
Build Mobile widgets with a standards-based language, easy-to-use toolkit, and a seamless path to hundreds of devices.

MYBLOGLOG D2
Build social networking services on demand. Create badges and access user activity data.

MYWEB K4
Save web pages (including full-text cached copies), share them, add notes to them, and use the power of Yahoo! Search to find them instantly.

NEWS L3-4
Provide users with a wide variety of news-related content. Give users the latest stories from such categories as US/World news, Politics, Business, Sports, Entertainment and special reports.

NEWS SEARCH L4
Search the Internet for news stories.

OAUTH L3
Provide users with a single industry-standard way to allow access to their personal data from desktop and web applications. (see Auth)

OPENID L1-M1
Deliver a simplified login experience for your users by allowing them to use their Yahoo! IDs and passwords to access your website.

OPEN SOCIAL I1-J1
Build OpenSocial applications that run on Yahoo! websites. The OpenSocial API is a set of common APIs (client-side using the JavaScript API and server-side using RESTful data APIs) for building social applications on many websites.

PATTERN LIBRARY H2
Deliver a superior user experience using our interaction patterns. Yahoo!'s Pattern Library describes and solves commonly occurring user experience problems by addressing specific online user needs or behaviors.

PIPES E3-4
Use this powerful composition tool to aggregate, manipulate, and mashup content from around the web.

R3 G2
Localize and translate your website templates easily using open-source tools.

RSS FEEDS M3-4
Deliver targeted content to your users using thousands of RSS feeds provided by Yahoo!.

RIGHT MEDIA K6
Participate in our open media exchange to bring more efficiency, value, and standardization to your interactive advertising initiatives.

SEARCH J4
Access Yahoo!'s powerful search services from your own application.

SEARCH MARKETING L6
Create and manage campaigns, pull reports, set bids, and more. These capabilities are exposed via a collection of SOAP-based Web Services.

SEARCHMONKEY H4
Reach tens of millions of Yahoo! Search users by using structured data to enhance your Yahoo! Search results and make them more useful, relevant, and visually appealing.

SEARCH SDK M5
Access Yahoo! Search Web Service APIs using applications written in various languages, including Flash, Java, PHP, Ruby, Python, Perl, JavaScript, C#, VB and .Net.

SHOPPING E4-5
Access millions of product listings and thousands of merchants.

SINGLE SIGN ON M2
Allow Yahoo! users to use your services without having to complete multiple registration processes.

SITE EXPLORER K5
Gain a unique perspective on your online presence with Site Explorer APIs. Access information about your site and better understand your traffic and usage. Create an effective alternative to easily-spammed trackbacks.

SOCIAL DIRECTORY *(coming soon)* D1-2
Develop rich applications by accessing information about users (display name, interests, etc.), their contacts, and their connections.

STATUS *(coming soon)* E1-2
Rapidly develop applications that can reach more users by reading and writing users' status messages.

TAGMAP C4
Display the relative importance of various concepts (displayed as tags) on a visual map. (see ZoneTag)

TRAFFIC F4
Build applications that use real-time traffic alert information for a given location.

TRAVEL J3-4
Build applications that allow trip planning and sharing, airfare comparisons, and ratings/reviews.

UPDATES *(coming soon)* B1
Read and write user activities into an activity stream, organized by relationships or topics of interest, and viewable by friends and connections.

UPCOMING G3-4
Add user-generated event and location data to your applications and websites.

VIDEO SEARCH M4
Search the Internet for video clips.

WEATHER H4
Get up-to-date weather information for your location.

WEB SEARCH L5
Tap into the power of Yahoo! Search technologies from within other sites, applications, and environments. Query Yahoo! systems without leaving your website or interface and incorporate the results in your applications.

YAP *(coming soon)* F2
Build rich applications that run on Yahoo! websites. Develop something useful or fun for users or build an application that drives traffic back to your website.

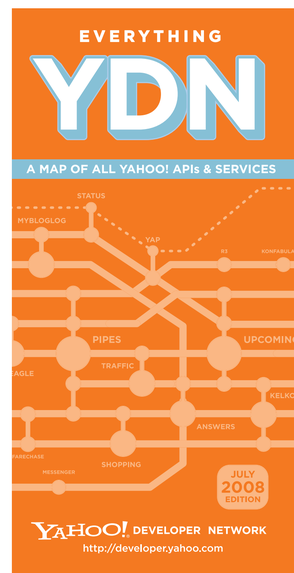
YUI J2-3
Use our industry-leading utilities and controls, written in JavaScript, for building richly interactive web applications using techniques such as DOM scripting, DHTML, and AJAX.

YSLOW L3
Analyze your web pages and learn how to tune your pages for better performance. YSlow is a Firefox add-on integrated with the popular Firebug web development tool.

ZONETAG C3-4
Leverage cell tower to location mapping technologies with this research prototype from Yahoo! Research in Berkeley, CA. (see TagMap)

YDN WEBSITE

http://developer.yahoo.com

CATEGORIES & SYMBOLS

- LOCATION APIs
- MEDIA APIs
- SEARCH APIs
- CONTENT APIs
- COMMERCE APIs
- COMMUNICATION APIs
- TOOLS, SERVICES, RESOURCES
- SOCIAL APIs
- OPEN SOCIAL
- OPENID
- API OR SERVICE
- API OR SERVICE IN MULTIPLE CATEGORIES